
 <p>Association for Computing Machinery <b>Kolkata Professional Chapter</b> <i>Advancing Computing as a Science &amp; Profession</i></p>	<h2>Call for Sponsorship</h2> <p><b>ARM</b> Annual Regional Meet 2024 (East including North-East India)</p>	 <p><b>Sponsor</b></p>
<p><b>ACM Kolkata Chapter</b> kolkata.acmorg@gmail.com</p> <p><i>Chairman</i> <b>Nabendu Chaki</b> University of Calcutta</p> <p><i>Immediate Past Chairman</i> <b>Rituparna Chaki</b> University of Calcutta</p> <p><i>Vice Chairman</i> <b>Soumava Das</b> Keysight Technologies</p> <p><i>Secretary &amp; Event SPOC</i> <b>Niladri Roy</b> Tata Consultancy Services</p> <p><i>Treasurer &amp; Event Chair</i> <b>Snehasis Banerjee</b> TCS Research</p> <p><i>Event Committee Co-Chairs</i> <b>Radha Tamal Goswami</b> Adamas University</p> <p><b>Angshuman Ray</b> Ericsson India Global Services</p> <p><b>Event Committee:</b> Sajal Saha, Adamas University Chandan Bhattacharya, Techno India Ansuman Banerjee, ISI Kolkata Suparna Dasgupta, JISCE Paramita Sarkar, JIS University Ananya Kanjilal, BPPIMT Parama Bhowmick, Jadavpur Univ. Sabyasachi Banerjee, Heritage Anupam Ghosh, NSEC Asit Das, IEST, Shibpur Sanjoy Saha, Jadavpur University Kamalesh Karmakar, TINT Soumo Broto, JIS Sankhayan Choudhury, CU</p>	<p>ACM Kolkata Chapter is organizing this Annual Regional Meet (ARM) to bring together all ACM India East members, whether student or professional, to connect in a common platform to share ideas and plan engagements in coming days. This event comprises of 2 esteemed speeches from ACM Distinguished speaker and ACM India Eminent Speaker, panel discussion from renowned personalities from Research, Industry, Academia and Social representation, presentation from student chapters from India East &amp; N-E region, brainstorming for next events and initiatives. This is a free event for ACM members of this region - but seats are limited and by nomination. The 1st ARM (<a href="#">Link</a>) was held on 2023 at University of Calcutta, Tech Campus.</p> <p><b>Benefits of Sponsoring:</b></p> <p><b>Targeted Audience:</b> Gain direct exposure to a highly qualified pool of researchers, practitioners, &amp; students from the top universities and institutions in India East &amp; N-E.</p> <p><b>Brand Visibility:</b> Showcase your company as a leader in the technology sector by sponsoring this prestigious event. Your logo will be prominently displayed on all event materials, eg. conference website, program booklet, and signage at the venue.</p> <p><b>Networking Opportunities:</b> Interact with potential collaborators, clients, and future employees. Identify and recruit top talent directly. The event attracts highly motivated students and researchers eager to learn and contribute to the field of computing.</p> <p><b>Thought Leadership:</b> Position your company as a thought leader in the industry by sponsoring spotlight talks.</p> <p><b>Global Recognition:</b> Be associated with the world-renowned Association for Computing Machinery (ACM), who awards Turing award (aka Noble in computing).</p> <p><b>Venue Address of ARM:</b> TCS Wanderers Auditorium, 2nd Floor, Sec V, Salt Lake, Kolkata – 91. Landmark: Beside Webel &amp; IETE building in heart of IT park of Kolkata.</p> <p><b>Sponsorship Categories &amp; Fees:</b></p> <p><b>Platinum</b> Event sponsor- Sponsorship of Rs. 50,000. Inclusion of sponsor name in all brochures, banners, website and a dedicated slot for 10 minutes talk with top students, industry and academia as audience. This includes 5 registrations. The sponsor delegates will hand over the participation certificates.</p> <p><b>Gold</b> Event sponsor- Sponsorship of Rs. 25,000 Inclusion of sponsor name in all brochures, banners, website, and a slot for 5 minutes talk with top students, industry and academia as audience. This includes 3 registrations.</p> <p><b>Silver</b> Event sponsor - Sponsorship of Rs. 15,000 Inclusion of sponsor name in all brochures, banners, website, and a slot for 2 minutes to talk with top students, industry and academia as audience. This includes 2 registrations.</p> <p>Payment to be intimated with Event Chair - <b>Snehasis Banerjee (joysnehasis@gmail.com - 9477458635)</b></p>	

Event Website:-  
<http://kolkata.acm.org/arm>



Hosting Partner

Bank Account to deposit sponsorship money:

Association for Computing Machinery  
Bank name: HDFC Bank Ltd.  
Account Branch: Bhandarkar Road  
Saving Account Number: 00071110001731  
RTGS/NEFT/IFSC: HDFC0000007  
Bank Swift Code: HDFCINBB